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11 October 2018

**Cabinet Member for Adult Services**

**Name of Cabinet Member:**

Cabinet Member for Adult Services – Councillor Abbott

**Director Approving Submission of the report:**

Deputy Chief Executive (People)

**Ward(s) affected:**

All

**Title: Market Position Statement – Adult Care Services 2018**

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**Is this a key decision?**

No. Although this matter affects all wards in the City, the impact is not expected to be significant

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**Executive Summary:**

Coventry City Council together with its main commissioning partner, Coventry and Rugby Clinical Commissioning Group, is striving to develop a diverse, vibrant and high-quality health and social care market to meet the needs and aspirations of the people in Coventry who require support now and in the future.

The Care Act 2014 places duties on local authorities to promote the efficient and effective operation of the market for adult care and support as a whole.

Engaging with the local care market is a key part of market development so that all providers (existing and prospective) are aware of the challenges facing Adult Social Care and health services along with some of the key areas where changes in need, demand and supply signal the requirement for services to be shaped and developed.

The Market Position Statement (MPS) for adult care services is a tool for enabling this engagement and is cited as central for local authorities in fulfilling legal duties within the Act to shape and develop the social care market.

The MPS focuses on both current activity and future opportunities across the whole adult social care market and seeks to provide a balance between description and analysis with access to a range of data.

The current document improves on the previous version in a number of ways such as inclusion of joint health and social care provision particularly short-term enablement and preventative services and clearer commissioning intentions based on more thorough analysis of need/demand information.

The long-term intention is for the MPS to become a live online document that can be updated as and when required using data and information from the Joint Strategic Needs Analysis (JSNA) so that it remains relevant and keeps pace with changes within Adult Social Care nationally and locally.

The document will be used to underpin ongoing engagement with providers through a number of activities. It will also form the basis of a Market Development Plan to be produced early 2019.

**Recommendations:**

Cabinet Member is requested to:

- 1) Approve the Market Position Statement - Adult Care Services 2018 for engagement with the market around social care provision shaping and commissioning plans; and
- 2) Receive a report on the associated Market Development Plan at the January 2019 meeting

**List of Appendices included:**

Appendix One: Market Position Statement - Adult Care Services 2018

**Background papers:**

None

**Other useful documents**

IPC guidance

[https://ipc.brookes.ac.uk/publications/Market\\_Position\\_Statement\\_Guidance.html](https://ipc.brookes.ac.uk/publications/Market_Position_Statement_Guidance.html)

**Has it been or will it be considered by Scrutiny?**

No

**Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?**

No

**Will this report go to Council?**

No

## 1. Context (or background)

### National Context

- 1.1 Ensuring a diverse, vibrant, sustainable and quality market for Adult Social Care is key duty for all local authorities under market shaping requirements of the Care Act 2014.
- 1.2 A Market Position Statement (MPS) is a key tool by which local authorities can meet this responsibility. An MPS offers information to current and prospective providers of care services about the state of local supply and demand for care services, how this position is expected to change in the short to medium term, and what changes to service design and delivery the Council would like to see in contracted services to better meet the future needs and preferences of local people that need care and support.
- 1.3 Using the MPS to effectively engage and communicate with providers creates awareness of both the challenges facing Adult Social Care and some of the key areas for development, which in turn supports effective commissioning.
- 1.4 The importance of developing the social care market has also been nationally recognised and key to this is establishing meaningful engagement with providers across the sector (both current and potential new providers) and the setting of local context and expectations for all stakeholders.

### Local Context – Coventry’s Market Position Statement

- 1.5 The City Council has produced an MPS as an analytical statement which sets out to present a current picture of Adult Social Care need and demand alongside the supply and configuration of social care and health services, which informs how provision may need to change to meet future demands on the Council and the expectations of local people.
- 1.6 This MPS supersedes the previous version produced in 2014 with a number of key improvements, which includes:
  - A statement to the market that focus on the priorities for both health and social care including joint commissioning, short-term; Discharge to Assess services and community prevention
  - A set of whole health and care system key messages that enable providers to understand main areas of change and commissioning focus for the future
  - A greater emphasis on informing the market of care need, demand and supply based on a data/intelligence-driven narrative
  - Data and evidence that creates a clear link with the Joint Strategic Needs Assessment in relation to a knowledge of the prevalence of health conditions that contribute to wider social care and community preventative treatments
  - A set of clear commissioning intentions that articulates both imminent change in configuring/purchasing provision and future plans for shaping Adult Social Care and health services

## 2. Options considered and recommended proposal

- 2.1 **Recommended Option:** A legal requirement of the Care Act (2014) is to shape and develop the social care market. Section 4.33 of the statutory guidance states that local authorities must work to develop markets for care and support whilst recognising that individual providers may exit the market from time to time – ensure the overall provision of services remains healthy in terms of sufficiency of provision of high quality care and support needed to meet expected needs. Section 4.56 of the statutory guidance suggests that its duties in

relation to market shaping can best be met through the development of a market position statement.

- 2.2 There are not considered to be any alternative options which would meet the legislative requirements of the Care Act (2014)

### **3. Results of consultation undertaken**

- 3.1 No specific consultation

### **4. Timetable for implementing this decision**

- 4.1 The Market Position Statement will be launched during October/November 2018 for immediate use to inform and guide the local market around the shaping of social care provision and delivery.

### **5. Comments from Director of Finance and Corporate Services**

#### **5.1 Financial implications**

There are no direct financial implications arising from the production of this report and any future commissioning intentions will be subject to the relevant level of financial scrutiny as outlined in the Council's constitution.

#### **5.2 Legal implications**

The Care Act 2014 Statutory Guidance states that the Act "places new duties on local authorities to promote the efficient and effective operation of the market for adult care and support as a whole. This can be considered a duty to facilitate the market, in the sense of using a wide range of approaches to encourage and shape it, so that it meets the needs of all people in their area who need care and support" as "high quality, personalised Care and Support can only be achieved where there is a vibrant, responsive market of services available".

The development of a Market Position Statement is considered key not only to enabling local authorities to meet their responsibilities under s5 of the Act to promote diversity and quality in provision of services, but also their responsibilities in the event of provider failure as detailed in s48 – 52 of the Act.

### **6. Other implications**

*None*

#### **6.1 How will this contribute to the Council Plan ([www.coventry.gov.uk/councilplan/](http://www.coventry.gov.uk/councilplan/))?**

This proposal would contribute to the Council's key objectives through a contribution to protecting our most vulnerable people.

#### **6.2 How is risk being managed?**

There are no identified risks with the approach outlined.

#### **6.3 What is the impact on the organisation?**

The MPS is a market engagement approach and tool to communicate the social care and related health services that require shaping and development in order for the Council to meet the care need and demand for people living in Coventry along with contributing to how the Council fulfils its responsibilities in relation to the Care Act 2014 primarily around market shaping and development.

#### 6.4 Equalities / EIA

Not applicable

#### 6.5 Implications for (or impact on) the environment

None

#### 6.6 Implications for partner organisations?

Coventry and Rugby Clinical Commissioning Group benefits from the joint approach to market development.

#### Report author(s):

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Legal: Janice White	Team Leader – People Team	Place	18/09/2018	28/09/2018
Director: Gail Quinton	Deputy Chief Executive (People)	People	24/09/2018	24/09/2018

Members: Councillor Abbott	Cabinet Member Adult Services		25/09/2018	25/09/2018
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[www.coventry.gov.uk/councilmeetings](http://www.coventry.gov.uk/councilmeetings)

## **Appendices**

Appendix One: Market Position Statement - Adult Care Services 2018